

## **SAMPLE COPY**

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### **THE PROFESSIONAL KITCHEN YOU NEED FOR 30% LESS THAN YOUR CHAIN COMPETITORS**

It takes a strong stomach to survive the restaurant business. Not only are the hours long, and costs high, but chain restaurants have all the advantage with brand recognition and corporate backing. But, you don't want to be stifled by a menu devised in a boardroom. That's why you're an independent. You want your dishes to spring from inspiration. You want to do what the chains aren't. That requires a kitchen as versatile as your ingredients. And that comes at a stiff price.

Or it did...

Introducing Chill-O-Matic's **LBR Cooler** – the revolutionary industrial refrigerator debuting at this year's *Restaurateur Conference & Trade Show*.

- The LBR (Lighter, Brighter, Reliable) Cooler is as energy efficient as competing models, but with its compact compressor technology weighs far less meaning you can easily move it to suit your kitchen's needs.
- Its glass door is fingerprint-proof and features "Fog Free" technology that prevents condensation allowing for a clear view inside every time.
- As reported by LR Brown & Associates the LBR Cooler is 28.2% less expensive than competing models.

Act now and save even more...

[CLICK HERE](#) to pick up your personalized **25% DISCOUNT COUPON** at the Chill-O-Matic booth. Hurry! Only 50 are available.